

**HIPEDS**  
**26<sup>th</sup> April 2016**

**Ideas to Reality -  
Do it, sort it, fix it  
Run off the cliff**



Dyson School  
of Design  
Engineering

Professor Peter Childs  
Head of School, Dyson School of Design Engineering

[p.childs@imperial.ac.uk](mailto:p.childs@imperial.ac.uk)